

LAURIE AYERS

AUTHOR. SPEAKER. HUMORIST

- Author of Drive-Thru Deception: Clues to Detect Deceit
- World class speaker trains professionals throughout North America and the United Kingdom in deception detection
- Received training as a certified delegate in Evaluating Truth and Credibility, Emotional Skills and Competencies, and Train the Trainer through the Paul Ekman Institute (PEI)
- Certified in Statement Analysis Interviewing Techniques
- Newest program focuses on exposing lies through written and verbal statements.



LIE SPOTTING: FROM THE BEDROOM TO THE BOARDROOM

Known as the *Funny Lie Lady*, I train others how to tell if someone is lying. Most people either go with their gut or are following unproven methods to tell if someone is being deceptive. **NEWS FLASH! Fake news isn't just being served up by media and politicians. Lies are being dished out from the bedroom to the boardroom.**

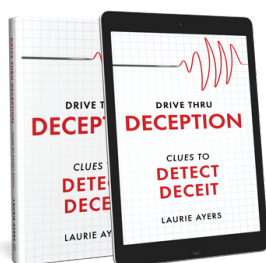
How transforming would it be if you had the superpower to be a human lie detector and know if somebody's lying? I can show you how to have that ability.

Participants will learn:

- How to increase their Lie-Q from 50% accuracy to 84% or higher
- Which words and phrases indicate deception
- Immediate application of these lie detecting tips and techniques
- How to ask questions that'll give liars enough rope to hang themselves (Unlike Epstein who didn't kill himself).

"After over 35 years of developing and delivering formal law enforcement and investigative training related to interviewing, interrogation and assessing truthfulness and believability, I must say that I am blown away by the on-point and directly usable points and suggestions in Ms. Ayers book, Drive Thru Deception; Clues to Detect Deceit."

Ken Cates, Special Agent in Charge (RET.) Department of Homeland Security, US ICE



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